

▲ Pinnacle Event Solutions  
**a digital event journey**



# the case for digital and hybrid

Events are irrevocably changed. In a good way.

What we have learned is that people want and need to meet and connect and over the last two years, have found inventive ways to do so despite the inability to meet in person.

Organizations who have implemented virtual and hybrid event solutions have benefited from expanding their reach, increasing revenue, and connecting more regularly with their constituents.

We can help you do the same.

# we start with an empty venue which is your "lobby"

You can choose from a variety of samples that follow --  
or you can specify your own venue: corporate headquarters, hotel, convention center....  
it's totally up to you!

Following are some examples of venue templates we use.



**to the lobby you choose,  
we begin to add elements...**

'Live' info kiosks, people (ours or yours!), and other content you desire

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LOGOS HERE

YOUR LOGO

NETWORKING  
LOUNGE

A SIMPLE  
CLICK TAKES  
YOU THERE

YOUR LOGO

CONFERENCE  
PROGRAM

SCROLLABLE  
& CLICKABLE  
AGENDA HERE

YOUR LOGO

# we create a conference theater for keynotes, sessions, and panel discussions

the theater can be completely customized  
to emulate your in-person event  
and be transformed for awards, recognition, or entertainment.

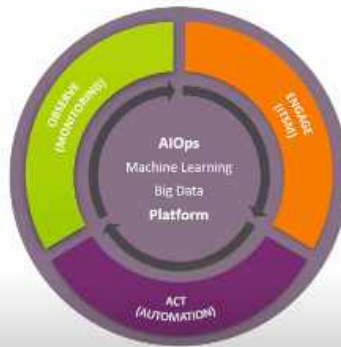
keynote





panel discussion

## AIOps & AISM Enabling Continuous Insights



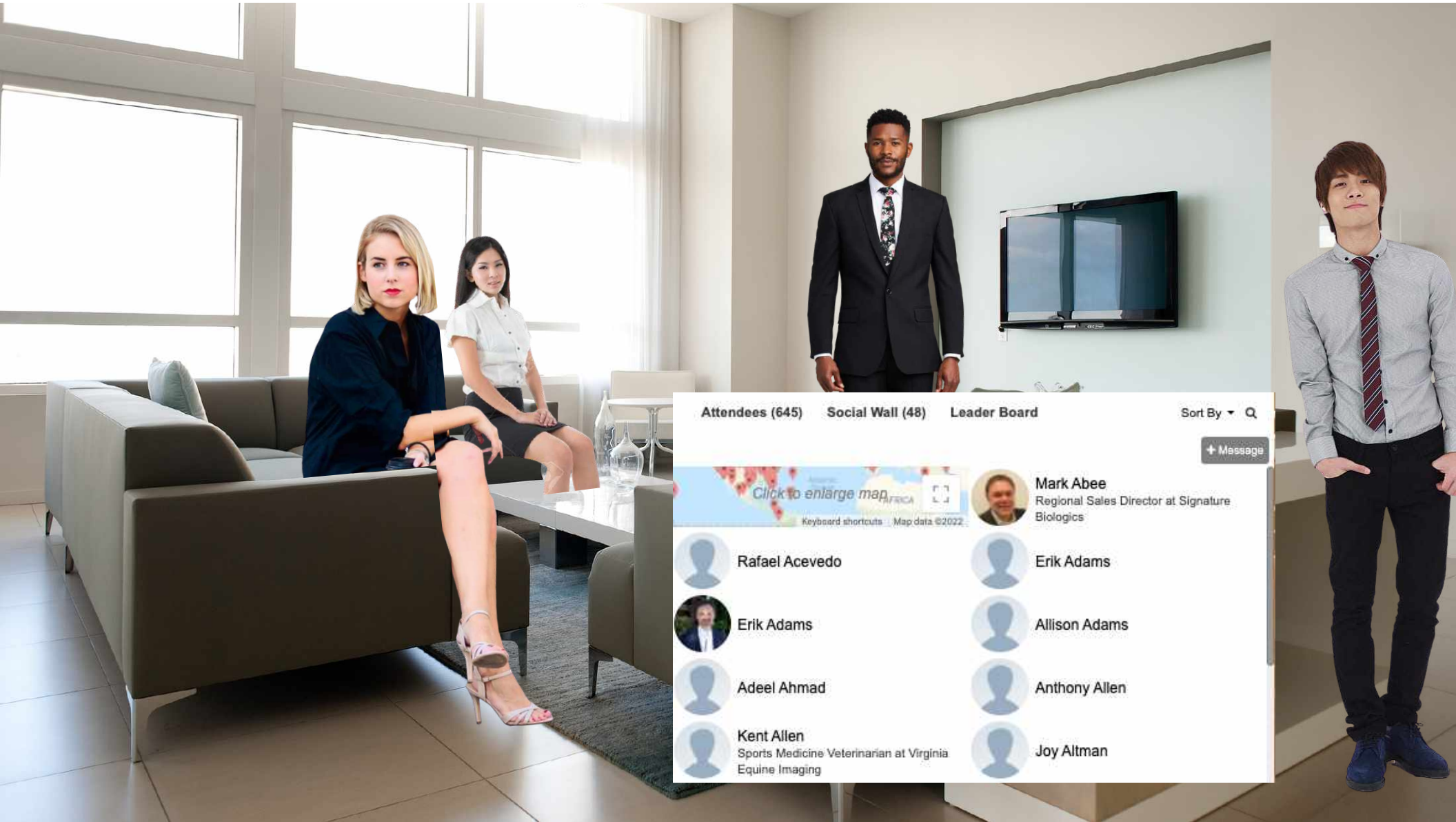
awards gala and  
entertainment

## Watch the Sapphire Ceremony Awards On-Demand




**Networking is the highlight of any event. It's about event socialization -- even at a virtual event.**




Here are some examples:



Attendees (645) Social Wall (48) Leader Board Sort By ▾ 🔍

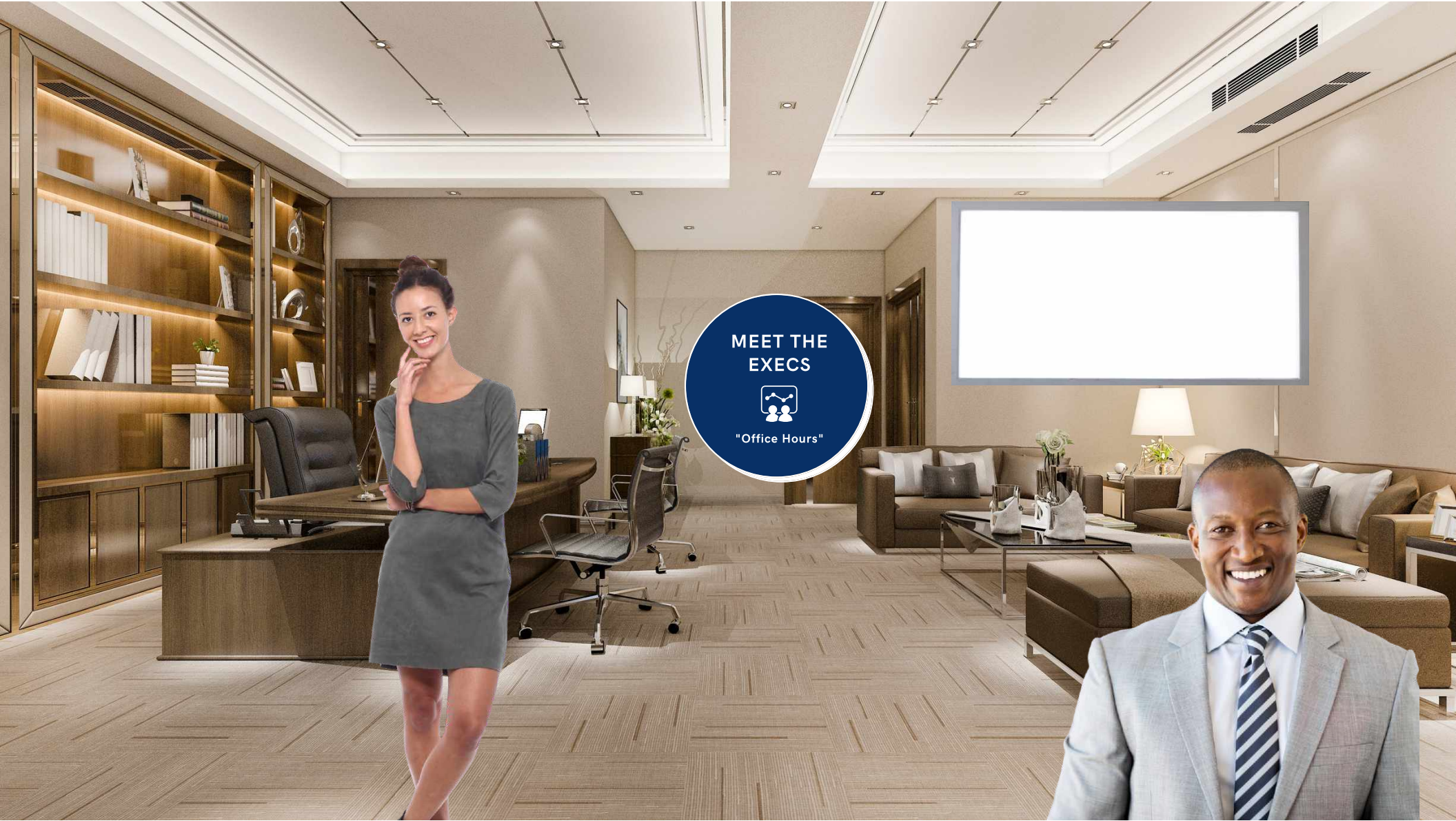
[+ Message](#)

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Keyboard shortcuts · Map data ©2022

 Rafael Acevedo	 Erik Adams
 Erik Adams	 Allison Adams
 Adeel Ahmad	 Anthony Allen
 Kent Allen Sports Medicine Veterinarian at Virginia Equine Imaging	 Joy Altman

# Executive Briefing Center

A place where curated meetings can take place either one-to-one or one-to many;  
this can be open or by invitation only.



MEET THE  
EXECS



"Office Hours"

# if you have an exhibit hall component...

We have designed exhibits in all shapes and sizes. You choose one (or more) and then we:

- add your sponsor/exhibitor branding
- upload product information/catalogues/white papers/case studies
- set up exhibitor/attendee touch points, including the ability to meet via video call, chat, make appointments, send inquiries, or enter demonstration rooms
- build the analytics so you know who came, how long they stayed, what they downloaded, who they chatted with, and who they connected with on your team

Some exhibit booth types follow.

Keep in mind, we can change the background and flooring -- these are just examples...

overview of all  
sponsors/exhibitors;  
clicking a logo takes you  
into the respective booth



opportunity to offer  
tiered sponsorship  
levels (gold, silver,  
bronze)



CuraMedix



regenlab usa





# Pinnacle Event Solutions

Submit an Inquiry

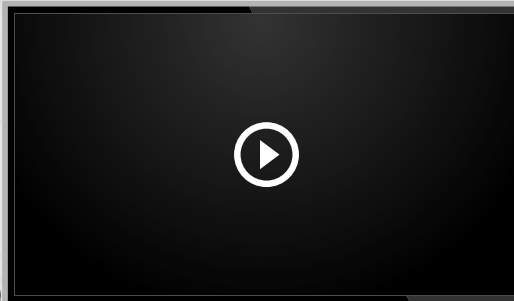
Resource Center (1)

🌐 | [in](#) | [s](#) | [t](#) | [f](#) | ☆ | Share

social media links and resource center



this can be a picture of a sales representative



video to play upon entry

## Connect Here!

Staff   Group Chat   Visitor

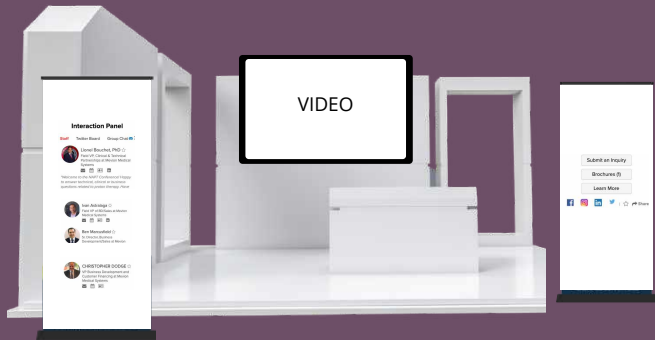
**Joy Maldonado** ☆  
Science Communications Coordinator at RegenLab USA | United States

*"Thank you for joining us. Please feel free to say hello in the Chat room. Also connect with me thru LinkedIn. I am here to help."*

**Charles Schlecht** ☆  
Vice President of Sales at RegenLab USA |

where attendees and booth staff can interact via chat, video chat, or by scheduling a meeting with the in-platform meeting scheduler





**some clients are opting for  
product salons (which we love!)**...

# CORPORATE BRANDING

Submit an Inquiry

Brochures (1)

Learn More




## Interaction Panel

Staff Twitter Board Group Chat

 **Lionel Bouchet, PhD** ☆  
Field VP, Clinical & Technical Partnerships at Mevion Medical Systems

✉ 📅 📄 📱  
*"Welcome to the NAAPT Conference! Happy to answer technical, clinical or business questions related to proton therapy. Have*

 **Ivan Astralaga** ☆  
Field VP of BD/Sales at Mevion Medical Systems

 **Ben Marcusfield** ☆  
Sr. Director, Business Development/Sales at Mevion

 **CHRISTOPHER DODGE** ☆  
VP Business Development and Customer Financing at Mevion Medical Systems

✉ 📅 📄 📱

# and let's not forget gamification for true event socialization

contests | giveaways | polling  
wine/bourbon/beer tastings  
live entertainment | virtual bingo  
scavenger hunts | individual exhibitor activities  
speed networking

It's what sets the event apart...

let's talk!

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